
goodwall SEED

WALLCOVERINGS

non-woven backed vinyl

MADE IN
JAPAN

2023 - 2027.3

sangetsu | goodrich

goodwall SEED

How it all began.



goodwall SEED

non-woven backed vinyl WALLCOVERINGS

PHYSICAL PROPERTIES

Roll Size 92 cm x 50m

Backing Non-woven

FIRE SAFETY

Class "A" - ASTM E-84

ENVIRONMENTAL AND HEALTH

goodwall SEED is an environmental - green product as it is free of lead, mercury, cadmium, and chromium.

BATCHING

Since slight variations in color may occur between different production batches, it is important than in one single area, rolls from the same production batch are used.

OTHER CHARACTERISTICS

Contains a mold inhibitor that makes it difficult for mold to grow. These additives will not prevent mold growth if residual wall moisture is in excess of 4% and/or is allowed to accumulate in or behind the walls.

ORIGIN

Made in Japan

goodwall SEED
collection



01



02

p: product
c: color

01.
GSD1004

p: Drifting Mist
c: Red Maple

02.
GSD1010

p: Fluffy Cotton
c: Chocolate

03.
GSD1013

p: Twinkle Tone
c: Slate Blue

04.
GSD1020

p: Smart Weave
c: Camel



03



04



05



06



07



08

p: product
c: color

05.
GSD1025

p: Shy Silk
c: Cherry Tree

06.
GSD1027

p: Scattered Rays
c: Coffee Brown

07.
GSD1030

p: Scattering Papyrus
c: Brass

08.
GSD1035

p: Hidden Season
c: Summer Dune

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collection



09



10

p: product
c: color

09.
GSD1039

p: Woven Grass
c: Juncus

10.
GSD1044

p: Rhombus Overlap
c: Gray

11.
GSD1048

p: Earnest Stream
c: Bronze

12.
GSD1053

p: Decorated Bone
c: Turtle



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GSD1001

Drifting Mist

Snow

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1002

Drifting Mist

Mud

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1003

Drifting Mist

Autumn Sky

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1004

Drifting Mist

Red Maple

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1005

Drifting Mist

Space View

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1006

Drifting Mist

Thunderstorm

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1007

Fluffy Cotton

Cream

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1008

Fluffy Cotton

Latte

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1009

Fluffy Cotton

Hazelnut

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1010

Fluffy Cotton

Chocolate

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1011

Twinkle Tone

Ivory

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1012

Twinkle Tone

Light Gray

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1013

Twinkle Tone

Slate Blue

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1014

Twinkle Tone

Cream

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1015

Twinkle Tone

Beige Gray

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1016

Smart Weave

Sand

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1017

Smart Weave

Gainsboro

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1018

Smart Weave

Indigo Blue

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1019

Smart Weave

Tan

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1020

Smart Weave

Camel

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1021

Shy Silk

Snowing Field

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1022

Shy Silk

Sparkling Lake

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

goodwall SEED

GSD1023

Shy Silk

Shining River

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1024

Shy Silk

Rice Field

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1025

Shy Silk

Cherry Tree

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1026

Scattered Rays

Cream

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1027

Scattered Rays

Coffee Brown

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1028

Scattered Rays

Cloud Gray

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1029

Scattering Papyrus

Platinum

Roll Size : 92cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

goodwall SEED

GSD1030

Scattering Papyrus

Brass

Roll Size : 92cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

goodwall SEED

GSD1031

Scattering Papyrus

Bronze

Roll Size : 92cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

goodwall SEED

GSD1032

Scattering Papyrus

Silver

Roll Size : 92cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

goodwall SEED

GSD1033

Scattering Papyrus

Titanium

Roll Size : 92cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1034

Hidden Season

Spring Ski

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1035

Hidden Season

Summer Dune

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1036

Hidden Season

Autumn Sea

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1037

Hidden Season

Winter Falls

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1038

Woven Grass

Straw

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1039

Woven Grass

Juncus

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1040

Woven Grass

Dusty Miller

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1041

Woven Grass

Typha

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

goodwall SEED

GSD1042

Rhombus Overlap

Cream

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1043

Rhombus Overlap

Beige

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1044

Rhombus Overlap

Gray

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1045

Earnest Stream

Limestone

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1046

Earnest Stream

Sandstone

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1047

Earnest Stream

Golden Sand

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1048

Earnest Stream

Bronze

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1049

Earnest Stream

Basaltina

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1050

Decorated Bone

Crocodile

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1051

Decorated Bone

Elephant

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random



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GSD1052

Decorated Bone

Snake

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

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GSD1053

Decorated Bone

Turtle

Roll Size : 92.4cm × 50m

Composition : Vinyl

Backing : Non-woven

Weight (approx) : 320 g/sqm

Pattern Match : Straight Random

goodwill SEED Index

| Product name | Page | Product number | Color name | Weight (approx g/sqm) | Pattern repeat(cm) | | Pattern match | Backing | Roll Size | |
|--------------------|------|----------------|----------------|--------------------------|--------------------|----------|-----------------|-----------|-----------|-----------|
| | | | | | Horizontal | Vertical | | | Width(cm) | Length(m) |
| Drifting Mist | 1 | GSD1001 | Snow | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 2 | GSD1002 | Mud | | | | | | | |
| | 3 | GSD1003 | Autumn Sky | | | | | | | |
| | 4 | GSD1004 | Red Maple | | | | | | | |
| | 5 | GSD1005 | Space View | | | | | | | |
| | 6 | GSD1006 | Thunderstorm | | | | | | | |
| Fluffy Cotton | 7 | GSD1007 | Cream | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 8 | GSD1008 | Latte | | | | | | | |
| | 9 | GSD1009 | Hazelnut | | | | | | | |
| | 10 | GSD1010 | Chocolate | | | | | | | |
| Twinkle Tone | 11 | GSD1011 | Ivory | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 12 | GSD1012 | Light Gray | | | | | | | |
| | 13 | GSD1013 | Slate Blue | | | | | | | |
| | 14 | GSD1014 | Cream | | | | | | | |
| | 15 | GSD1015 | Beige Gray | | | | | | | |
| Smart Weave | 16 | GSD1016 | Sand | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 17 | GSD1017 | Gainsboro | | | | | | | |
| | 18 | GSD1018 | Indigo Blue | | | | | | | |
| | 19 | GSD1019 | Tan | | | | | | | |
| | 20 | GSD1020 | Camel | | | | | | | |
| Shy Silk | 21 | GSD1021 | Snowing Field | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 22 | GSD1022 | Sparkling Lake | | | | | | | |
| | 23 | GSD1023 | Shining River | | | | | | | |
| | 24 | GSD1024 | Rice Field | | | | | | | |
| | 25 | GSD1025 | Cherry Tree | | | | | | | |
| Scattered Rays | 26 | GSD1026 | Cream | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 27 | GSD1027 | Coffee Brown | | | | | | | |
| | 28 | GSD1028 | Cloud Gray | | | | | | | |
| Scattering Papyrus | 29 | GSD1029 | Platinum | 320 | - | - | Straight Random | Non-woven | 92 | 50 |
| | 30 | GSD1030 | Brass | | | | | | | |
| | 31 | GSD1031 | Bronze | | | | | | | |
| | 32 | GSD1032 | Silver | | | | | | | |
| | 33 | GSD1033 | Titanium | | | | | | | |
| Hidden Season | 34 | GSD1034 | Spring Ski | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 35 | GSD1035 | Summer Dune | | | | | | | |
| | 36 | GSD1036 | Autumn Sea | | | | | | | |
| | 37 | GSD1037 | Winter Falls | | | | | | | |
| Woven Grass | 38 | GSD1038 | Straw | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 39 | GSD1039 | Juncus | | | | | | | |
| | 40 | GSD1040 | Dusty Miller | | | | | | | |
| | 41 | GSD1041 | Typha | | | | | | | |
| Rhombus Overlap | 42 | GSD1042 | Cream | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 43 | GSD1043 | Beige | | | | | | | |
| | 44 | GSD1044 | Gray | | | | | | | |
| Earnest Stream | 45 | GSD1045 | Limestone | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 46 | GSD1046 | Sandstone | | | | | | | |
| | 47 | GSD1047 | Golden Sand | | | | | | | |
| | 48 | GSD1048 | Bronze | | | | | | | |
| | 49 | GSD1049 | Basaltina | | | | | | | |
| Decorated Bone | 50 | GSD1050 | Crocodile | 320 | - | - | Straight Random | Non-woven | 92.4 | 50 |
| | 51 | GSD1051 | Elephant | | | | | | | |
| | 52 | GSD1052 | Snake | | | | | | | |
| | 53 | GSD1053 | Turtle | | | | | | | |



INSTALLATION AND MAINTENANCE GUIDELINES

BEFORE YOU BEGIN

Examine the material carefully to ensure that the pattern, colour, and quality are satisfactory and as ordered. Check that the quantity and dimensions match the required specifications, prior to cutting. In the event that any discrepancies are found, STOP and contact us before proceeding.

We recommend that the wall moisture content does not exceed 4% using a reputable moisture meter, and that active moisture infiltration, condensation, and/or accumulation - particularly in warm, humid climates - is not present. If walls show mould, mildew or visible moisture damage, or if moisture content exceeds recommendations, do not proceed with installation until the condition has been fully corrected under the direction of a qualified professional. We will not be responsible for any performance or quality issues if moisture problems are not addressed before or following installation.

HANGING GUIDELINES

Wallcovering rolls are numbered consecutively and should be cut and installed in straight sequence, starting with the lowest numbered roll. All strips should be hung in sequence as they are cut from the roll, using full widths of material, whenever possible. Install the wallcovering under permanent lighting conditions to evaluate colour and texture uniformity.

When matching patterns, measure the wall height, allowing for pattern match, add four inches (approx. 10cm), and take trim using a straight edge to ensure alignment across seams. Large, dominant pattern repeats require more careful planning as far as starting point, ceiling line, chair rails, door/window headers, etc. Patterns are meant to match at eye level and may run off slightly at the top and bottom of the wall.

If any defect, colour variation, or unacceptable pattern effect is noticeable after three panels are cut and hung, STOP and contact us immediately. We cannot accept any claims on labour or material after more than three lengths have been installed.

ADHESIVE APPLICATION

Apply a uniform coat of a premixed vinyl wallcovering adhesive to the back of the material using a short-napped paint roller or stiff bristle brush (a pasting machine can be used at the installer's discretion). Fold each sheet over and take booking time for the adhesive to penetrate the backing of the vinyl material, and to avoid paste drying at the edges.

INSTALLATION

Hang the first strip to a plumb line, overlapping the ceiling and baseboard, within the time the adhesive is effect. Use a stiff bristle brush to ensure that the wallcovering makes contact with the wall. Smooth from the middle to the outside edges, being careful not to stretch the material, and work out all air bubbles. Trim at the ceiling and baseboard with a sharp razor blade. For matched patterns, butt the second strip to the edge of the first and smooth out firmly. When double cutting non-matching patterns, place a 2-3 inches (5-8cm) wide strip behind the seam to avoid scoring the wall. Flatten seams exerting light pressure with a seam roller. Low-adhesive painter's tape can be used to keep the face of the seams clean. Before applying the next strip, trim the top and bottom as with the first panel, and proceed in the same manner around the room.

Avoid cutting narrow widths of material for placement above doors and below windows. Vertical joints should not occur less than six inches (approx. 15cm) from inside or outside corners. When trimming at chair rails and ceilings, always use a broad knife rather than a straight edge. Take extra care in keeping the adhesive off the face of the wallcovering.

Remove excess adhesive immediately with a natural sponge, frequently rinsed in clear, warm water, and dry with a soft, lint free cloth. After installation, the walls and wallcovering should be monitored for potential moisture or vapour infiltration, which must be promptly eliminated.

MAINTENANCE

Most wallcovering is easily cleaned using clear, warm water and mild soap with a natural sponge. A soft cloth or towel should only be used to tamp dry (do not rub). Stubborn stains can be removed with a neutral detergent. Do not use solvent-based cleaning agents, lacquer thinners, nail polish remover, pine oil, or cleaning agents containing bleach, which may cause discoloration over time.

Note: The above is intended only as a guideline. Wallcovering installations must conform to current hanging instructions. The installer has final responsibility for proper installation and evaluation of jobsite conditions.

Good Walls, Good Designs, Good Life.
Colour your space with this collection.

